

2020 HCAN Sponsorship Opportunities



Health Center Association
OF NEBRASKA



Who We Are

The Health Center Association of Nebraska (HCAN) is Nebraska's nonprofit Primary Care Association, representing the state's seven Federally Qualified Health Centers (FQHCs), also known as community health centers. HCAN leads training and technical assistance for Nebraska's community health centers while engaging in advocacy efforts that impact patients' health and improve access to care.

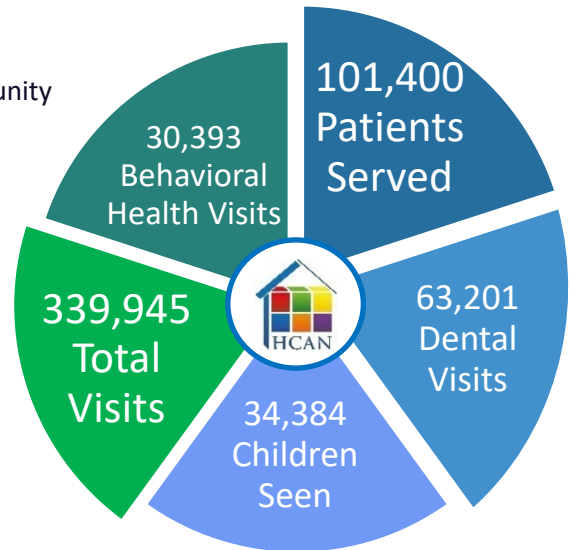
Today, our members serve over 101,000 patients in Nebraska. Our community health centers provide high-quality, affordable health care homes for any Nebraskan seeking medical, dental, or behavioral health services. Health centers ensure that all underserved populations have access to high quality, comprehensive, affordable healthcare, regardless of their ability to pay. They serve as a critical component of Nebraska's safety net, serving 26% of the uninsured population and 34% of uninsured children.

HCAN is committed to enhancing and expanding access to quality, community-responsive healthcare for Nebraska's medically underserved and uninsured.

Each year, HCAN brings together health center staff, board members, and other health center professionals for in-person trainings, workshops, and conferences. HCAN is seeking corporate partners to sponsor coming opportunities for Nebraska Community Health Centers. We invite you to provide your support. To secure your sponsorship or discuss partnership opportunities, contact Jenna Thomsen at JLT@hcanebraska.org.

Why Partner With Us?

- Market your product or service to the Nebraska community health centers
- Explore opportunities within medical, dental and behavioral health services
- Expand your market share and create awareness of your organization and product/service line
- Demonstrate your commitment to the health of the underserved
- Support HCAN in providing affordable training and technical assistance to member organizations, who provide much needed health care to the medically underserved populations in Nebraska



2019 Sponsor Testimonials

"HCAN and RPHI have been great partners for a number of years. HCAN has taken the time to understand the value that RPHI can bring to their communities and has found appropriate venues for RPHI to demonstrate this value. Beyond the benefits to RPHI and HCAN, our relationship has improved access to affordable drugs for at risk populations and has created additional financial resources for community health centers to invest in their communities. This is the most rewarding part of this partnership." -RPh Innovations

"It was a rewarding and pleasurable experience to partner with HCAN this year as a 2019 Platinum Sponsor. In the spring event, LabCorp was able to present relative and timely information and marketing materials to our current and prospective clients. We were able to visit with many of the FQHC members that came by the vendor booth. Also, I had the pleasure of presenting to the executive members of all the Nebraska FQHCs. This was a truly valuable opportunity to present quality information to the key stakeholders. LabCorp will be sure to stay plugged into and support HCAN in the future." -LabCorp

Platinum Sponsor (\$5,000)

- Logo on HCAN's website
- Recognition on all training signage
- Recognition in HCAN's 2020 Annual Report
- Opportunity to distribute marketing material at all HCAN trainings and peer network events
- Two complimentary conference registrations for all in-person trainings
- Opportunity to write one guest blog post in HCAN's monthly electronic newsletter
- Opportunity for an in-person engagement with HCAN's Board of Directors

Gold Sponsor (\$2,500)

- Logo on HCAN's website
- Recognition on all training signage
- Recognition in HCAN's 2020 Annual Report
- Opportunity to distribute marketing material at all HCAN trainings and peer network events
- One complimentary conference registration for all in-person trainings
- Opportunity to write one guest blog post in HCAN's monthly electronic newsletter

Silver Sponsor (\$1,000)

- Logo on HCAN's website
- Recognition on all training signage
- Recognition in HCAN's 2020 Annual Report
- Opportunity to distribute marketing material at all HCAN trainings and peer network events

Bronze Sponsor (\$500)

- Logo on HCAN's website
- Recognition on all training signage
- Recognition in HCAN's 2020 Annual Report

Event Sponsor (\$2,500)

Interested in marketing at a national level? This sponsorship level is for organizations interested in sponsoring a *specific* national in-person event. Sponsorship dollars help to cover costs such as event meals and breaks, Wi-Fi and technology and registration costs for attendees. Sponsors will have a choice of two different national events in 2020:

- 1) NACHC Clinical Directors Training: On May 8th & 9th, HCAN is co-hosting the Training for Clinical Directors alongside the National Association of Community Health Centers (NACHC) and Community Care Network of Kansas (CCNK). This 1.5 day training is a foundational and essential building block for all health center clinical directors: medical, behavioral health, dental, and vision.
- 2) PCA Enabling Services Summit: On April 15th & 16th, Primary Care Associations throughout the country will be in Omaha, NE for a two-day summit on enabling services. Enabling services seeks to improve the health outcomes of patients by addressing any barriers that prevent access to healthcare services. The summit will allow participants to network, identify best practices, and more.

Sponsorship benefits:

- Recognition on all event material
- Receive registration for up to two representatives (\$300 value)
- Opportunity to provide marketing material to event attendees

Sponsorship Opportunities

BENEFITS	Bronze Sponsor \$500	Silver Sponsor \$1,000	Gold Sponsor \$2,500	Platinum Sponsor \$5,000	Event Sponsor \$2,500
COMMUNICATIONS					
Logo on HCAN's website	X	X	X	X	
Recognition on all training signage	X	X	X	X	
Recognition in HCAN's 2020 Annual Report	X	X	X	X	
MARKETING					
Opportunity to distribute marketing material at all HCAN trainings and peer network events		X	X	X	
Opportunity to write one guest blog post in HCAN's monthly electronic newsletter			X	X	
Opportunity for an in-person engagement with HCAN's Board of Directors				X	
EVENT BENEFITS					
Complimentary Conference Registrations			1	2	2
Recognition on all event material					X
Opportunity to provide marketing material to event attendees					X

HCAN Sponsorship Opportunities

HEALTH CENTER ASSOCIATION OF NEBRASKA (HCAN)

2020 HCAN Sponsorship Form

Please complete this form

Email digital copy to JLT@hcannebraska.org. HCAN will follow-up with further instructions.

NAME AND TITLE (main contact)

ORGANIZATION NAME

ADDRESS

CITY

STATE

ZIP CODE

PHONE

EMAIL ADDRESS

Sponsorship Opportunities

Event-\$2,500

Platinum-\$5,000

Gold-\$2,500

Silver-\$1,000

Bronze-\$500

Please choose one:

NACHC Clinical Enabling Services

Payment Information

CHECK ENCLOSED FOR \$ _____ (Payable to HCAN)

PLEASE MAIL TO:

Health Center Association of Nebraska
Attn: Shelly Uhing, Finance Director
3929 S. 147th St. STE 100A
Omaha, NE 68144

PLEASE INVOICE ME AT:

The same address as above.

Or, the following address.

FOR ADDITIONAL INFORMATION

Regarding your donation:

Shelly Uhing

Finance Director

SLU@hcannebraska.org

402-502-7325

Regarding conference details:

Jenna Thomsen

Director of Training and Technical Assistance

JLT@hcannebraska.org

402-504-4415

Thank you for your support!



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