

2019 HCAN Sponsorship Opportunities



Health Center Association
OF NEBRASKA



Who We Are

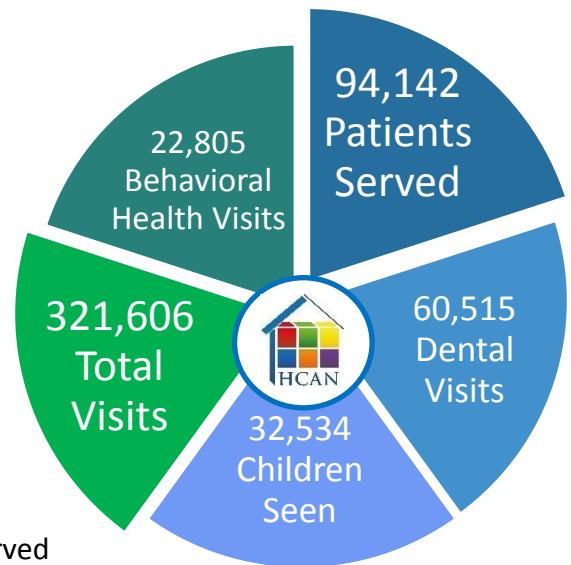
The Health Center Association of Nebraska (HCAN) is Nebraska’s nonprofit, Primary Care Association, representing the state’s seven Federally Qualified Health Centers (FQHCs) also known as community health centers. HCAN is committed to expanding and enhancing access to quality, community-responsive care for Nebraska’s health centers. HCAN leads training and technical assistance for Nebraska’s community health centers while providing advocacy and education for the patients within their communities.

Today, our members serve over 94,000 patients in Nebraska. Our community health centers provide high-quality, affordable health care homes for any Nebraskan seeking medical, dental, or behavioral health services. Health centers ensure that all underserved populations have access to high quality, comprehensive, affordable healthcare, regardless of their ability to pay. They serve as a critical component of the safety net program, serving 26% of the uninsured population and 34% of the uninsured children.

HCAN is committed to enhancing and expanding access to quality, community-responsive healthcare for Nebraska’s medically underserved and uninsured.

Why Partner With Us?

- Expose your product or service to the Nebraska community health centers
- Explore opportunities within medical, dental and behavioral health services
- Expand your market share and create awareness of your organization and product/service line
- Demonstrate your commitment to the health of the underserved
- Your donation aids HCAN in providing affordable training and technical assistance to our member organizations, who provide much needed health care to the medically underserved populations in Nebraska



We look forward to partnering with you in 2019!

Each year, Health Center Association of Nebraska (HCAN) brings together health center staff, board members, and other health center professionals for in-person trainings, workshops, and conferences. Beginning in 2019, HCAN is seeking corporate partners to sponsor coming opportunities for Nebraska Community Health Centers. We invite you to provide your support. To secure your sponsorship or discuss questions, contact Jenna Thomsen at jthomsen@hcannebraska.org.

Event Sponsor (\$10,000)

This sponsorship level is for organizations interested in sponsoring a *specific* upcoming HCAN in-person event. In 2019, HCAN will be hosting a Central States Integration Summit on April 25-26th, 2019, with health center staff attending from Nebraska, Kansas, Iowa, and Missouri. In addition to the items outlined for Platinum Sponsors below, HCAN Event Sponsors will receive:

- Say a few words during the event welcome
- Sponsor conference Wi-Fi
- Sponsor event meals and breaks
- Receive registration for up to three representatives
- Receive free booth space at the event

Platinum Sponsor (\$5,000)

- Logo on HCAN's website
- Recognition on all event signage
- Recognition in HCAN's 2019 Annual Report
- Opportunity to provide 2019 conference attendees with marketing material
- Two complimentary conference registrations for all in-person events (*excludes private foundation funded trainings*)
- Opportunity for in-person introduction to HCAN's Board of Directors

Gold Sponsor (\$2,500)

- Logo on HCAN's website
- Recognition on all event signage
- Recognition in HCAN's 2019 Annual Report
- Opportunity to provide 2019 conference attendees with marketing material
- One complimentary conference registration for all in-person events (*excludes private foundation funded trainings*)

Silver Sponsor (\$1,000)

- Logo on HCAN's website
- Recognition on all event signage
- Recognition in HCAN's 2019 Annual Report
- Opportunity to provide 2019 conference attendees with marketing material

Bronze Sponsor (\$500)

- Logo on HCAN's website
- Recognition on all event signage
- Recognition in HCAN's 2019 Annual Report

Sponsorship Opportunities

BENEFITS	Bronze Sponsor \$500	Silver Sponsor \$1,000	Gold Sponsor \$2,500	Platinum Sponsor \$5,000	Event Sponsor \$10,000
COMMUNICATIONS					
Logo on HCAN's website	X	X	X	X	X
Recognition on all event signage	X	X	X	X	X
Recognition in HCAN's 2019 Annual Report	X	X	X	X	X
MARKETING					
Opportunity to provide 2019 Conference Attendees with marketing material		X	X	X	X
Opportunity for in-person introduction to HCAN's Board of Directors				X	X
EVENT BENEFITS					
Complimentary Conference Registrations			1	2	3
Sponsor Conference Wi-Fi					X
Sponsor event meals and breaks					X
Free booth space at the event					X

HEALTH CENTER ASSOCIATION OF NEBRASKA (HCAN)

2019 HCAN Sponsorship Form

Please complete this form

Email digital copy to jthomsen@hcannebraska.org or fax to 402-933-3967. HCAN will follow-up with further instructions.

NAME AND TITLE (main contact)

ORGANIZATION NAME

ADDRESS

CITY

STATE

ZIP CODE

PHONE

FAX

EMAIL ADDRESS

Sponsorship Opportunities

Platinum

Gold

Silver

Bronze

Event Sponsor

Payment Information

CHECK ENCLOSED FOR \$ _____ (Payable to HCAN)

PLEASE MAIL TO:

Health Center Association of Nebraska
Attn: Shelly Uhing, Finance Director
3929 S. 147th STE 100A
Omaha, NE 68144

PLEASE INVOICE ME AT:

The same address as above.

Or, the following address.

FOR ADDITIONAL INFORMATION

Regarding your donation:

Shelly Uhing
Finance Director
suhing@hcannebraska.org
402-502-7325

Regarding conference details:

Jenna Thomsen
Director of Training and Technical Assistance
jthomsen@hcannebraska.org
402-504-4415

Thank you for your support!



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OF NEBRASKA

